



JEFFREY M. BEYER

Practice Areas

Insurance and Reinsurance Law

Litigation

Class Action Litigation Practice

Areas of Emphasis

Insurance Coverage Litigation

Commercial Litigation

Insurance Defense

Overview



Partner

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Jeffrey M. Beyer is a partner in Riker Danzig's Insurance and Litigation groups. He focuses his practice on insurance coverage litigation and counseling, as well as complex commercial litigation and insurance defense matters involving personal and premises liability. He practices in the state and federal courts of both New Jersey and New York. Jeffrey has significant experience in both first-party and third-party insurance coverage disputes involving property and casualty, general liability and various other types of insurance coverages. In all of his representations, he is sensitive to meet his clients' needs in as thoughtful and efficient a manner as possible, whether the goal is to aggressively litigate the matter, or explore creative ways to resolve it. Jeffrey places an emphasis on providing advice to his clients that is both prompt and responsive.

Jeffrey's representative matters include:

- Serving as lead counsel to a major seller of vitamins and dietary supplements along with a nationwide supermarket chain in a putative class action lawsuit alleging violations of the New Jersey Consumer Fraud Act ("CFA") and Truth-in-Consumer Contract, Warranty and Notice Act ("TCCWNA"), in which the defendants procured dismissal of several of the New Jersey state law claims at the pleading stage.
- Defending numerous homeowners, as lead counsel appointed by a domestic insurer, in dozens of premises liability/personal injury matters throughout the New Jersey state court system, including alleged dog bite liability, sidewalk liability, and personal liability arising from physical altercations.
- Providing advice and serving as lead counsel to a domestic first-party property insurer in several coverage lawsuits in New York and New Jersey arising out of wind- and flood-related Superstorm Sandy claims, each of which were successfully resolved on terms favorable to the client.
- Representing a nationwide seller of hardwood flooring in a putative class action lawsuit alleging violations of the New Jersey Furniture Delivery Regulations, as well as TCCWNA, in which the defendant successfully

procured dismissal of all claims with prejudice from the trial court, which result was affirmed in all respects by the New Jersey Appellate Division.

- Serving on a defense counsel team on behalf of a manufacturer of solar panels in a major product liability litigation in New Jersey state court arising from a fire that destroyed a 266,000 square foot cold storage warehouse, which fire the plaintiffs alleged was started and/or aggravated by the installation of a 7,000 module solar panel system on the roof. Following more than 2 years of discovery including approximately 100 fact witness depositions, and a successful motion of partial summary judgment, our team negotiated an extremely favorable, confidential settlement on behalf of our client.
- Advising the liability insurer to a major component-part manufacturer in connection with civil litigation arising out of a significant railroad derailment that was investigated by the National Transportation Safety Board.
- Defending a major retailer as well as a service warranty provider against a consumer lawsuit alleging Magnuson-Moss Act and New Jersey Consumer Fraud Act violations, in which the defendants successfully compelled arbitration of the claims.
- Representing a state liquidation bureau in a proceeding for confirmation of the liquidator's disallowance of a large number of major policyholder claims, which was successfully resolved on terms favorable to the client.
- Providing advice and representation to a large commercial general liability insurer in a complex coverage dispute with a policyholder whose HVAC system in a large building project had to be entirely removed and replaced.

Jeffrey received his law degree, *cum laude*, in 2001 from Cornell Law School, where he served as a Note Editor of the Cornell International Law Journal. He graduated from Dartmouth College in 1998 with an A.B. in History. Jeffrey was formerly associated with Skadden, Arps, Slate, Meagher & Flom LLP in New York (2001-2006) and Drinker Biddle & Reath LLP in Florham Park, N.J. (2007-2010). Prior to joining Riker Danzig,

he served as the General Counsel for Bayer Farms, Inc. (2010-2012), where he handled matters for the company touching upon various areas of the law, including labor and employment, general commercial litigation, and insurance issues.

Jeffrey currently serves on the Board of Grow it Green Morristown, a non-profit organization whose mission is to create sustainable farms and gardens that provide equal access to fresh, local food, and to educate communities through programs focused on healthy eating and environmental stewardship. He has also served as the Treasurer of his son's local Cub Scout pack.

Thomson Reuters included Jeffrey on its Super Lawyers "Rising Star" list for Insurance Coverage in 2016. See [Awards and Honors Methodology](#).

No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Education

Cornell Law School, J.D., *cum laude*, 2001

Dartmouth College, A.B., 1998

Bar Admissions

New Jersey

New York

U.S. District Court, Southern District of New York

U.S. District Court, Eastern District of New York

U.S. District Court, District of New Jersey

U.S. Court of Appeals, First Circuit

U.S. Court of Appeals, Second Circuit

United States Supreme Court

Professional Activities

Board Member, Grow it Green Morristown

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